

ER 5-4867/a

23 April 1954

card
Mr. Arthur E. Summerfield
The Postmaster General
Post Office Department
Twelfth and Pennsylvania Avenue
Washington 25, D. C.

Dear Mr. Summerfield:

This will acknowledge your telegram of 23 April concerning an intensification of the Red Cross Fund Drive. I want to assure you of my cooperation in making this campaign a success.

I must admit that I take a little pride in the fact that the members of this Agency have contributed this year nearly double the amount that they did last year.

Sincerely,

Allen W. Dulles

Allen W. Dulles
Director

O/DCI/ jck (23 April 54)
Distribution:

- 1 - DCI Chrono
- 1 - Official w/basic ✓
- 1 - Reading
- 1 - RWF Chrono

Postmaster Gen.

ER 5-4867

BOOK WA

FOR WA 26 FROM WA 434

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HON. ALLEN W DULLES' DIR.' CENTRAL INTELLIGENCE AGENCY WASH.' D.C.

APR 23 07:06:54

/PO-D/

WASHINGTON DC 4-22-54 616PM /NITE LTR/

THE GOVERNMENT UNIT IN THE RED CROSS DRIVE IS STILL \$45'000 OR SEVEN PER CENT SHORT OF ITS GOAL WITH 20'000 LESS SUBSCRIBERS TO DATE THAN IN LAST YEARS CAMPAIGN. I AM CONFIDENT WE CAN REACH OUR OVERALL GOAL BY APRIL 30 IF INTENSIFIED EFFORT IS MADE TO SOLICIT EVERY POSSIBLE CONTRIBUTOR AND THUS CONTINUE UNBROKEN THE RECORD OF ELEVEN STRAIGHT YEARS OF SUCCESSFUL COMPLETION OF RED CROSS CAMPAIGNS. WILL APPRECIATE YOUR PERSONAL EFFORTS IN ONCE MORE URGING YOUR WORKERS TO COMPLETE THIER COVERAGE OF EVERY POSSIBLE CONTRIBUTOR TO ASSURE SUCCESS BY APRIL 30TH.

ARTHUR E. SUMMERFIELD' GOVERNMENT UNIT CHAIRMAN' NATIONAL RED CROSS

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DRIVE

\$45'000 20'000 30 30TH

EMS 7PM

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